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# Editorial

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## Opportunity Knocks

**T**HE Spring meeting of the American Oil Chemists' Society brings to mind the value of the technical man to the industry. Today is the day when economy has us on the run, so they say. It is now that the skilled technician can lead the way in manufacturing science. His value to his company lies not only in watching his department and getting the greatest production from his personal organization, but his knowledge and skill should lead to the introduction of new plant processes, increased production and savings.

Up-to-date chemists and plant superintendents will be forward looking and take full advantage of new processes. The installation of new equipment may mean the difference between a profit and a loss over the next period of years. The false economy of replacing worn parts of equipment that should be relegated to the junk heap increases the cost of production to a prohibitive figure. The retention of old equipment that would normally be discarded has in many cases been the jinx that carried an executive and his company to oblivion.

The opportunity of the technical man is here. The progressive management will take advantage of his knowledge and ability. A true economy program by progressive executives will include giving him more authority and greater opportunity to improve old methods and perfect new ones. Both the executive and the technical man will give careful consideration to new methods and machinery. They will carefully but thoroughly investigate the possibilities of all new suggestions. They will not permit the false economy of "repair and carry on" to absorb their profit possibilities.

Now is the time for every organization to take advantage of a quiescent market by producing better products. Production costs must be cut and a technical man is the man who can lead the way. He is also the man to show the way to the better product. Carefully reduced costs plus the better product lays the foundation for his company's expansion in the near future when things pick up and business gets in a more prosperous frame of mind.

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## Correction—and Explanation

Due to an error in make-up, the illustrations for D. H. Wheeler's article appearing in the April issue entitled "Peroxide Formation as a Measure of Autoxidative Deterioration," were inserted in the March issue with the article by George S. Jamieson entitled, "Fats and Their Examination." Explanation of this error was overlooked in the April issue due to the press of time. It was necessary to publish the two issues almost at the same time in order to get out the May issue before the New Orleans Convention.

The humble apologies of the editorial staff are offered to both authors.

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